



MINISTRY OF LABOUR
AND SOCIAL PROTECTION
OF THE RUSSIAN FEDERATION



Building sustainable enterprises, including new forms of employment, and increasing productivity

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Policy Priorities

Key factors of sustainability of an enterprise:

- **Environmental responsibility:** reducing the carbon footprint of the business, minimizing waste and pollution, utilizing renewable resources
- **Economic viability:** a sustainable business must be economically viable, generating sufficient revenue to cover its costs and provide a return to its stakeholders
- **Social responsibility:** a sustainable enterprise must contribute to the well-being of its employees, customers, and the wider community, through fair labour practices, ethical sourcing, and community engagement
- **Strategic planning:** sustainability must be integrated into the business strategy and decision-making processes, rather than being treated as an afterthought
- **Transparency and accountability:** sustainable enterprises must be transparent in their operations and be held accountable for their actions by stakeholders





Statistics

	INDICATOR	DATA FOR 2022
1	The total number of employed in the economy	72,2 million
2	The share of small and medium-sized enterprises in the gross domestic product	21% (in current prices, as a percentage)
3	The total number of MSMEs	6 million
4	The three sectors with highest share of employees in micro and small enterprises: <ul style="list-style-type: none">• the wholesale and retail trade• construction• manufacturing	<ul style="list-style-type: none">• 23,7%• 12,3%• 15,1%
5	Indicated employment on platforms as their main job.	2.4%
6	The total number of people employed in the Russian platform and gig economy	More 15 million people (estimate)

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National Project “Labour Productivity”

Aims:

1. to ensure the development of a new production culture in the Russian Federation
2. to achieve the national goal «Decent, effective work and successful entrepreneurship»

From 2019 to 2021, more than 2,300 participating enterprises increased value added by 383 billion rubles, showing a 24% increase in labour productivity





National Project “SME development”

Aims:

1. supporting self-employed
2. creating conditions for an easy start and comfortable business
3. acceleration of small and medium-sized businesses
4. creation of a Digital platform with a mechanism for targeted selection and the possibility of remote receipt of support measures and special services by SMEs and self-employed citizens

Helps to move forward the development of SMEs and private initiatives and increase their effectiveness, productivity and contribution to the GDP

МАЛОЕ И СРЕДНЕЕ
ПРЕДПРИНИМАТЕЛЬСТВО

НАЦИОНАЛЬНЫЕ
ПРОЕКТЫ
РОССИИ





New Forms of Employment

Motivation for platform employment

- easy entry without investments
- access to a wide audience of customers
- flexible employment
- the possibility of quick earnings without salary schedule

Platform employment is characterized by

- instability and unpredictability of work, including fluctuations in consumer demand on digital platforms
- high competition among performers registered on the platform

Russian Government is working on development of platforms activities regulations to ensure the rights of all workers are met equally not depending on the form of their employment

FEDERAL LAW IS EXPECTED TO BE ADOPTED DURING 2023



